CFISD Global Business

Scope and Sequence

Course Description:

In Global Business, students explore theories in trading and investing across national borders. This course includes topics related to differing laws, cultures and societies, and their impact on the application of basic business principles. Students taking this course should consider also taking Virtual Business and/or Human Resource Management and Business Management. (1/2 credit)

- Grades 10-12
- Recommended prerequisite: Principles of Business, Marketing and Finance
- Lab supplies or fee may be required

TEKS

Cluster: Business Management and Administration

Programs of Study: Accounting & Financial Services, Business Management, and

EntrepreneurshipEndorsement: Business & Industry

- Meets advanced course requirement (Y/N): N
- Meets foundation requirement for math, science, fine arts, English, LOTE (Y/N-area): N

Industry Certification/Credentials: N/A

Instructional Units	Pacing
6 61.11	4 st 1.
Communication Skills	1 st grading pd
Cultural Influences on Global Business	
Government and Global Business	
Structure of International Organizations	
Importing, Exporting and Trade Relations	
Foreign Exchange and International Finance	2 nd grading pd
Legal Agreements Around the World	
Global Entrepreneurship and Small Business Management	
Management Principles in Action	
International Career Planning	

Primary Instructional Materials: CEV Multi Media Ltd (online) iCEV ISBN-978-1-614592129

Supplemental Resources:

Knowledge Matters

Stukent